



The Importance of Bird Safety Window Film

U.S. Film Crew Article (Page 1 of 2)

Have you ever seen the joy on a colleague's face after they get a window desk in the office? With the monotony of a 9-5 job, getting a desk by the window makes employees feel like they've won the lottery. Access to windows gives them the opportunity to enjoy the natural sunlight and outdoor views rather than being trapped inside of an office cubicle. The same can be said about a person's home. The sunlight not only makes their house more beautiful, but also makes it a warm, inviting place to reside in.

As much as we all love and cherish natural light and large windows, some of our coexistent species are put in life-threatening situations because of it. In this particular case, we're talking about birds.

How Our Windows Could Be Killing 1 Billion Birds a Year

As much as window film protects employees and residents from the sun, the same cannot be said for birds. Most buildings are developed in the 'flying zones' and due to the reflective nature of most glass types, they cannot tell the difference between reflections of the sky and actual sky, and often crash directly into the glass.

According to a recent study, up to 1 billion birds lose their lives each year due from building and home collisions. Not only is this statistic heartbreaking, it also creates an imbalance in our ecosystem. Birds help reduce the insect population, and if we continue losing this many birds on an annual basis, we will be exposed to a staggering increase of infectious diseases. Overall, it's a lose-lose situation unless we choose to do something about it.

Bird Safety Window Film: An Affordable & Effective Solution

Have you heard of the term 'Occam's razor'? Well, if you haven't, it basically means that the simplest solution to a problem is usually the correct one. Now if we consider bird collisions as a problem, then the simplest solution is to find a way to help birds recognize windows exist so that they don't crash into them.

Now that we've covered the impacts and implications of bird loss, let us introduce bird safety window film. These films have been in the use for decades and are applied to existing commercial and residential windows in form of an added layer. This extra level of safety film creates certain patterns on our windows that birds are easily able to recognize. Therefore, they change the direction of their flight and help save their lives. Quite simple, isn't it?



According to a recent study, up to 1 billion birds lose their lives each year due from building and home collisions.

*BioOne Complete Study
January 2014*

For more information, please contact U.S. Film Crew at
412-961-TINT or visit www.usfilmcrew.com



The Importance of Bird Safety Window Film

U.S. Film Crew Article (Page 2 of 2)

But Won't It Ruin the Look of My Office or Home?

When people think of window film, they often feel that it might ruin the aesthetics of their space. Well, that's not true. It actually works the other way around. Specialty window films actually increase the appearance of your windows. With the help of an experienced bird safety window film expert, you can not only enhance the look of your office space or home, but also save lives.

And don't worry about not being able to enjoy outside views. These films are transparent and made in such a way that they don't take anything away from your favorite views. Now that's a win-win situation!

Other Benefits of Window Films

Window film, whether commercial or residential, is a proven eco-friendly alternative when it comes to protecting the lives of birds. Not only that, the benefits of window tinting includes:

- ✓ Protection against hazardous ultraviolet (UV) rays and skin-related diseases
- ✓ Increased employee productivity inside the workplace
- ✓ Reduced heat inside office spaces and homes
- ✓ Savings on electricity bills
- ✓ Reduction of glare on televisions, screens, and other devices

Conclusion

As human beings, we've turned a blind eye to some of the most serious problems that we impose on other species. However, these problems can be resolved if we collectively pay more attention and put a little more effort in saving the lives of birds. With the use of bird safety film, not only can you help reduce the number of annual bird deaths, but you can give you office space and/or home a stylish look at an affordable price. For more information, please contact our bird safety window film specialists today at 412-961-8468!



With the use of bird safety film, not only can you help reduce the number of annual bird deaths, but you can give you office space and/or home a stylish look at an affordable price.

For more information, please contact U.S. Film Crew at
412-961-TINT or visit www.usfilmcrew.com